



Greenfield:
Better **TO**gether.

(518) 893-7432

www.greenfieldny.gov

The TOG website is updated daily with events and news. Follow us on Facebook and Instagram.

Sign up to be on our email list on the homepage.

New Web Address .GOV

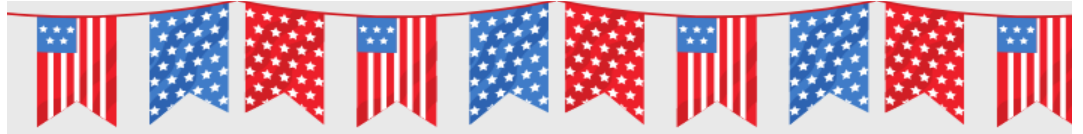
NYS has mandated that all municipalities begin using a web address ending in .gov. Beginning around May 1, our website will be located at greenfield-ny.gov. Visitors to our former .org address will be redirected to the new location.

Do you have an upcoming event you'd like help promoting? There is a link off our homepage for event submission or you can email jginley@greenfieldny.org.

Town of Greenfield News

Updates from Town Hall, May 2025

Greenfield, N.Y. includes residents in Greenfield Center, Porter Corners, Middle Grove, Lake Desolation and Maple Ave.



Greenfield Community Day: An Inaugural Community Event

Bring some **PATRIOTISM** to our first-ever TOG Red White and Blue BBQ at Middle Grove Park on May 17 from 11 a.m. to 1 p.m. This TOG Community Day will be a bash like no other for all ages. It's a brand new tradition to bring our community **TO**gether for a day of celebration, connection and fun.

We'll have delicious food and drinks, an inflatable obstacle course, fire trucks, family games and a special appearance by our summer Farmers Market vendors. There will be multiple local food vendors including bbq by the Greenfield Lions Club. Purchase a commemorative "Better TOgether" 2025 t-shirt for \$15. Call Jen Zeisler at 518-893-7432, ext. 307 for sponsorship info or to purchase a t-shirt in advance.



We're Tickled for Pickleball



Town Supervisor Kevin Veitch and Rec Director Jen Zeisler stopped by to greet the construction crew building the first four pickleball courts at Middle Grove Park. Watch for updates on social media and the website. They will be finished in time for summer!

Building Department: New Procedures, Technology & Progress

The TOG Building & Code Enforcement Department was completely rebuilt in 2023, when we hired a new team including Building Inspector Justin Reckner and Code Enforcement Officer Cory Burda. The restructure followed a tumultuous time of resident complaints and inactivity. Just two years in, this new team is ever-evolving. The team has now closed nearly 70% of the open permits and expired permits from before they started, most of which ranged from 2015 to May 2023.

These two employees attend more than 24 hours of training each year and work to help residents understand town and state regulations.

The team is scheduling approximately 5-8 inspections a day, depending on the time of year. During the four busiest months, July through October, turnaround can be slower.

Its 48-hour notice rule is particularly

important during busy months but they aim to fit inspections in as quickly as possible.

PRO TIP: “Call ahead to see what the turnaround is on scheduling inspections,” Reckner said. “This allows you to schedule in advance and minimize any waiting during the process.”

Time on the job and resident feedback has resulted in many procedure updates as this diligent team has settled into their roles. They are working with both Board Member Ty Stacey and Supervisor Veitch to make improvements. Stacey has begun joining the team on inspections to get a closer look.

Resident Katie Tuffey recently completed a new barn and admits the process was a bit frustrating, especially since she does not have experience in construction. She was happy to see a board member on the job.

“It’s nice to know the town is taking steps to

understand how and where improvements can be made to best support the resident,” Tuffey said.

“We are getting better at making simple fixes to relieve unnecessary frustration from residents and contractors,” Stacey said.

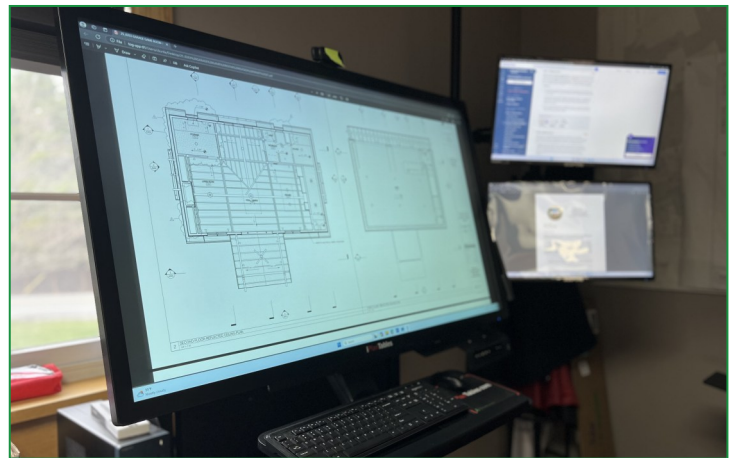
Recent procedural updates include:

- Lengthening pool permit dates.
- Accepting affidavits for roofing and concrete contractors to bypass certain inspections (call to inquire specifics).
- Tablets for our team to conduct field reports more efficiently.

- New equipment to allow electronic application and plan submission for review. Although a paper plan is eventually filed, this saves the customer money from having to print multiple times during the process. It also allows us to bring a copy of plans to the job site.

A number of other changes are being considered via our new committee that is working to update Town Codes.

Allison Martinez is building a home on Hovey Road. “Justin and Cory have been extremely helpful throughout the process when I have questions,” Martinez said. “They go above and



This iPlan table allows electronic application and plan submission, which will save resident or builder money and will be an easier way to have copies of the plans on the job site.

TOGether warmer weather community

5/17 Community Day (see cover story)

Join us for our very first TOG Community Day from 11 a.m. to 1 p.m. This patriotic picnic will feature live music, food, drinks, inflatable obstacle course and more.

6/1 TOG Bingo

After such a huge turnout in March, join us for another TOG Social Hour with Bingo at The View at Brookhaven from 5– 6 p.m. The ultimate bingo experience with friends and great prizes, all benefitting TOG Rec's new TOG teen social hours to get kids off screens.

6/6 TOG Belmont Social Hour:

Kick off the race weekend in true TOG style with a relaxing evening at Fossil Stone Farms, 331 Grange Rd., from 5-8 p.m. Enjoy wine pairings, food trucks, live music and more.

6/18 Middle School TOG Social Hour

Hey middle schoolers: Put down your devices and come hang out with us for some free fun at Saratoga Strike Zone (a TOG-resident owned business) at 32 Ballston Ave. Bowl, play board games, win prizes, and eat pizza. A new social opp for our younger generation. Stay tuned for a Movie Under the Stars for high school and middle school this summer.

5/29 Parent Clinic to Identify Drug Use

TOG and the Prevention Council will hold a "Right Under Your Nose" program to help parents recognize signs of current drug culture. The event will take place at the Community Center from 7-8 p.m. This free program is highly recommended to all parents and caregivers.



FARMERS MARKET

JUNE 19–SEPT. 18

Join us for our special TOG community Thursday nights, where you can shop from local businesses and enjoy your neighbors.

MIDDLE GROVE TOWN PARK
428 Middle Grove Rd., 4– 7 p.m. Thursdays

More information
518-893-7432, ext. 307
www.greenfieldny/community/farmers-market



Greenfield: Better TOGether

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Jennifer Haley Zeisler: From Handbags to Hoedowns, From Couture to Community

Integral to the TOG is Recreation Director Jennifer Haley Zeisler, who is also known as Cali and Zoey's mom, Kurt's wife, best friend to all, and a true ring-leader of fun. Zeisler joined us part time in 2023 and soon thereafter became its captain. With Zeisler came a whirlwind of new events, community service projects and business support that has driven community pride to new levels.

Participation in longtime programs like youth soccer and summer camp have doubled with many new bells and whistles. Kids and adults are being offered new things from line dancing to skiing to science and art. Our kids are being challenged to get off electronics and instead enjoy face-to-face fun. TOG camp now fosters key values that matter like honesty, inclusion, and respect. Her department works with the elementary school to make sure every family enjoys Christmas. Adults are now enjoying our recreation offerings with programs to try new sports and regular social hours or Farmers Markets where you can get to know your neighbors.

It won't surprise you that Zeisler has always been a person who can't sit still. She graduated from Lynn University in Boca Raton, Fla in 2002 and studied abroad in Dublin. She went on to complete two years of professional acting training at the Howard Fine Acting Studio in Los Angeles. Beginning with tiny roles in popular tv shows (CSI Miami and The OC) she later performed as a lead at the historic Beverly Cannon Theatre. At the same time, she became a buyer at a trendy accessory store, Siany. She also met Kurt Zeisler, and became best friends and the true love whom later she would marry.

When her family convinced her to join them back in Boca Raton, she partnered in a luxury retail shop, Trilogy Boutique. She began manufacturing handbags, her favorite accessory. She branded Jennifer Haley Inc. and within 18 months, her bags exploded in popularity, purchased by more than 100 high-end national and international retailers like Bloomingdales and Free People. Many of the bags, which range in cost from \$150-\$555, feature fringe.

"I believe that confidence is your greatest accessory and wanted to create bags that gave wearers a bigger sense of themselves," Zeisler said. "I always said that getting dressed each morning is like playing a different character, which I love."

The bags earned a large social media presence and some "pretty press" that included top fashion magazines like Vogue, InStyle Magazine, US Weekly and Glamour. Celebrities like Halle Barre, Selena Gomez, and Demi Moore were all publicized wearing the bags. Zeisler attended fashion shows across the country, including New York's Fashion Week for many years.



"Moving to Greenfield felt like stepping into a Hallmark movie. I traded in my fast-paced life to the quiet of beauty of country living and never looked back." Zeisler

Marriage to Kurt in 2010 and the subsequent birth of daughters Zoey and Cali gave the family inspiration to slow down and simplify in 2017. The Zeislars packed up and landed in the TOG. Zeisler soon immersed herself in the TOG community. She became a regular volunteer at the Food Pantry and Greenfield Elementary School. She became a Girl Scout Troop Leader. Although she closed her showrooms and runway appearances, her products still are sold at shopjenniferhaley.com and Violet's in Saratoga, Greenfield Farmers Markets and the Brookhaven Winter Ski Shop.

Zeisler works closely with Supervisor Veitch and his staff to promote what is happening in the TOG. Veitch said employees like Zeisler are irreplaceable. "She brings such positivity into our town and an unmatched energy," he said. "I'm very proud of the excellent team of professionals we have assembled here. We have raised the level of professionalism and support to residents."

The passion that once focused on fashion now focuses on parenting and building the TOG into a town with a sense of community and belonging. *We may be in rural Upstate NY, but the hurricane that is Jennifer Zeisler, is stirring up some big feels for the TOG.*

**Read much more about Jen Zeisler
on the town website!**



Public Comments for a New Community Center June 12

The architecture firm Butler Rowland Mays has been gathering resident input to assist with plans for our new Community Center. They've met with more than 20 representatives from various groups who will be using the new center. Results from this input are

being compiled and are expected to be presented to the regular Town Board meeting on June 12. Residents are invited to share additional input and may speak at this meeting as well.

When all input is complete, the Town



Board will work with the architects to direct the drafting of the building's plans.

Building Dept. (continued)

beyond to look out for the homeowner's best interests and are an asset to the town."

In addition to inspections, our team thoroughly reviews all plans and applications, including those submitted to Zoning and Planning boards. They also handle code compliance, neighbor complaints, pre-project/application guidance, and state-required fire inspections. Reckner also serves as Town Fire Official.

Fire Chief Duane Borgardus praised his work. "It is the first time in years, we have a responsive and dependable Town Hall partner to respond to fires," he said. "He always follows up with our team and the

property owner to be sure corrective measures have taken place." Borgardus said Reckner and Burda are both incredible resources who help keep our town safer.

"Community feedback is imperative to help guide our town to find the best practices for today," said Veitch. "Town government should constantly be modernizing and not relying on the way we always have done things." Veitch said he has received a lot of feedback in his three years in office, including a board meeting visit from



Cory Burda and Justin Reckner have made many updates and improvements to the department.

several builders who asked for change.

"We are very proud of this team. They work hard and put residents' safety first," he said.

Since the new team has been in place, Veitch said compliments have outweighed complaints and he is appreciative of their efforts to con-

Tee Up: Brookhaven Golf Course is Open

Time to head out to the golf course and see what's new for the season. Check out the new inventory display. The Pro Shop now carries TaylorMade equipment and a special Brookhaven travel tumbler. There is a huge new hat display with TaylorMade, Swannies and Imperial hats of various sizes and colors. Look for some new improvements to the front the building this year, as landscaping is planned. There are new Jr. drop-in clinics on Wednesdays in July and August at 5 p.m.



brookhavgolfgolfcourse.com

tinue to evolve their roles from the reputation of enforcers to helpers. Look for more improvements to come! Your feedback is always welcome. Email kveitch@greenfieldny.org.



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Greenfield Center, NY 12833

Town Clerk:
Karen Downen
kdownen@greenfieldny.org

Highway Superintendent:
Justin Burwell
jburwell@greenfieldny.org

New Highway Leadership

Justin Burwell, needing some health and lifestyle changes, resigned in late March.

Deputy Highway Superintendent Chris Stanton will take over until the election this fall. Stanton can be reached at 518-893-7604.

Thank you Justin Burwell for your five years as our Superintendent and many more as highway employee. You'll be missed.



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Town of Greenfield News

Your Town Board:

Town Supervisor:
Kevin Veitch
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Deputy Town Supervisor:
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Councilmen:
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MaryAnn Johnson
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Ty Stacey
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www.greenfieldny.gov

Spring and Summer Road Repair Plans

Our TOG Highway Department recently submitted its plan for summer roadwork to the Town Board. The approximately \$1.2 million road repair budget, which is comprised of a combination of tax money and state funding, will cover the following work this year (list is tentative):

- **Daniels Road**, from Braim Road and to Clinton Street
- **Greenfield Manor**, from North Greenfield Road



All road closures are announced on the town's Facebook page.

- **Bockes Road**, from Squashville Road to 83 Bockes Road
- **Russell Road**, from South Greenfield Road to Goose Hollow Road
- **Alpine Meadows Road**, from Tannery Hill Road to Turkey Ridge Road

General repair will also take place to improve clean or improve ditches, sluices, culverts, bridges, brush removal, and more.

More roads may be added to this list in September. Stay tuned.